

ELLE

THE
GENIUS
ISSUE!
starring
AMANDA
SEYFRIED

FASHION!
SECRETS
BEAUTY!
TIPS
THERAPY'S NEW DRUG

&
THE WORLD ACCORDING TO
RUSSELL
BRAND
APRIL 2011
ELLE.COM

#####5-DIGIT 10022
#BXNBQPT
#0700600062245139# 1104 DEC11
KENDRA KOLB
MD13
FL 8
444 MADISON AVE
NEW YORK NY 10022-6903
236

INSIDE BRIGHT AND SHINY HAIR, FRAHEL AT HOME, AND MORE...

ELLE BEAUTY



THE 2011 GENIUS AWARDS

ELLE celebrates 13 top stars in hair, makeup, and skin care from the red carpet, the runway, and beyond. Here, beauty's best share their tips on creating outrageous ringlets, mastering the smoky eye, and flashing a megawatt smile

PHOTOGRAPHED BY JEM MITCHELL

Makeup artist
Francelle Daly
layered Duo Cream
Eyeshadow in Burn It
Blue over Cap Ferrat
Trio Eyeshadow,
both, Nars, on model
Lonneke Engel. On
nails, manicurist
Tom Bachik used
an iridescent noir,
Chanel Le Vernis Nail
Colour in Black Pearl.



LAB FAB

From an at-home laser to an electrically charged eye cream, these new ELLE-editor-approved beauty breakthroughs are set to make the future perfect—right now.
By Janna Johnson



DARK CIRCLE CURE

Lancôme Rénergie Eye brightens in two steps: A cream moisturizes and depuffs; an illuminating concealer (hidden in the lid) erases darkness.



NAIL ART AT HOME

Consider them DIY Minx: Sally Hansen polish strips put intricate designs—rivaling those of the world's best airbrushers—at your fingertips.



72 HOURS, FRIZZ-FREE

Activated by a flatiron, frizz-fighting polymers and keratin protein in John Frieda Frizz-Ease 3-Day Straight create sleek hair that outlasts a long weekend.



EYELASH SHOCK THERAPY

RoC Brilliance Eye and Lash Primer uses pulsating electric copper powder to boost growth by increasing circulation.

15-SECOND MASK

As light as a toner, SK-II Cellumination Mask-In Lotion infuses skin in just seconds with as much moisture as you'd get wearing the brand's beloved cloth masks for 15 minutes.



SUNSHINE IN A WIPE

Dermatologist Dennis Gross, MD, expands his cult Alpha Beta line with a self-tanning wipe, Glow Pad, delivering active vitamin D to replace intake blocked by daily SPF use.



AT-HOME FRAXEL

From the brains behind in-office resurfacing lasers, PaloVia delivers a low dosage of fractionated energy to smooth fine lines around the eyes in one month.



Neutrogena SWIMMER ESSENTIAL wet skin

No need to towel-dry before you reapply; Neutrogena Wet Skin spray bypasses any ocean or pool water on skin to offer lasting SPF 85 protection.

