

SPECIAL ISSUE

THE BEAUTY EXPERT

allure

JUNE 2011

READERS' CHOICE AWARDS

ALL YOUR WINNING BEAUTY PRODUCTS



The Mascaras, Shampoos, Concealers, and More YOU VOTED THE BEST

PLUS: YOUR BEAUTY QUESTIONS ANSWERED

January Jones

"I need to go away...and kiss other men."

HOT SUMMER BEAUTY

- Supersexy Beachy Hair
- Fast, Meltproof Makeup Looks
- New Cellulite Strategies
- Doctors' Best Skin Tricks for Oil, Redness, and More

25

DIET TIPS
From SKINNY CHICKS

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BEAUTY

REPORTER

All less than 3.4 ounces!



CUSTOM CARRY-ONS

Minidress, sandals, bikini: Packing for a summer weekend doesn't get much easier. But then there's sunscreen, frizz serum, moisturizer, shampoo—and your bag is overflowing. A website, 3floz.com, offers more than 50 well-known companies' hair, skin, and body products in miniature packages that meet TSA guidelines for carry-on items. We put together a kit of some favorites—Blow Beach Texturizing Mist, Oscar Blandi Dry Shampoo Spray, Jack Black Oil-Free Sun Guard SPF 45, DDF Protect and Correct Moisturizer SPF 15, and Dr. Dennis Gross Skincare Alpha Beta Glow Pad—and we're giving away 100 of them (see right). Send us a postcard from your trip!

—ALISON CAPORIMO

Win It

For a chance to win one of 100 Allure Summer Beauty Essentials Kits, sign up at noon EDT on June 10. Log on to allure.com/go/free-stuff for details.



Model Adriana Lima wearing the Bombshell Fantasy Bra

Scent Seduction

Just in case the Bombshell Fantasy Bra (encrusted with 142 carats of diamonds) isn't enough, Victoria's Secret says its new fragrance, Wild One, will have jaws dropping. To find the notes that men felt best complemented a woman's natural scent, the company used research from the Monell Chemical Senses Center that asked male participants to smell 41 scents alongside the natural aroma from a woman's skin. The men then rated the blends. "Certain notes enhance a woman's natural scent," says Carol Christensen of Monell. The winners? Green apple, rose, musk, mint (the surprise of the bunch, according to Christensen), and oak moss—five notes that Victoria's Secret used in Wild One. One Allure tester, whose husband has disliked almost every fragrance she's ever worn, was amazed when he described it as "nice, soft, and comforting." Another tester's boyfriend was more explicit: One whiff and he said, "It smells like sex and candy."

—A.C.



Petal Soft

The latest skin-care products might give new meaning to the term "flower power." Kiehl's Rosa Arctica, Chanel Sublimage Revitalizing Concentrate, and Perlier Extreme Regenovive Serum each contain flowers that survive in harsh climates—the theory being that their hearty extracts should have potency on the skin. Kiehl's and Perlier utilize, respectively, the resurrection flower and desert rose for hydration, while Chanel claims the golden flower of the Himalayas helps protect against free radicals as well as boost moisture. "How a plant acts in nature could be an indicator of the effect you'll have by using it on the skin," says dermatologist Heidi Waldorf. Further research is necessary to determine if these ingredients are as potent as they claim, she says, but the products should still offer benefits: "These flowers are getting help from proven ingredients, like glycerin, for moisture." —KAYLEIGH DONAHUE

83%

of women would rather go to the beach five pounds heavier than with an ungroomed bikini line. —Veet survey

SHOPPING GUIDE: Chanel, chanel.com. Kiehl's, kiehls.com. Perlier, hsn.com. Victoria's Secret, victoriasecret.com.

CLOCKWISE FROM TOP LEFT: ROGER CABELLO; CHARLES ESHELMAN/GETTY IMAGES; DAVID COOK; PAWEŁ BARSKI/ALAMY